

News Release.
For immediate release – May 11, 2009



United Way of Newfoundland and Labrador warns against door-to-door solicitations.

St. John's - United Way of Newfoundland and Labrador (formerly United Way of Avalon) is warning area residents about individuals falsely claiming they are raising money for its organization through door-to-door solicitations.

United Way of Newfoundland and Labrador does not complete door-to-door solicitations. All fundraising on behalf of United Way is completed through workplace campaigns, with the approval of management and employees for the process. Corporate and individual donors in workplaces raise funds through payroll deductions and special events.

If any individual receives a solicitation from someone impersonating a United Way representative, you are advised to call your local police detachment as soon as possible.

United Way of Newfoundland and Labrador is a registered charitable organization whose mission is to improve lives by building stronger communities throughout the province. Funds raised by United Way stay in our communities. The 2008 workplace campaign raised over \$750,000 and volunteers are currently reviewing proposals received from community organizations for funding for their programs and services.

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