

News Release

For immediate release – August 11, 2009



United Way of Newfoundland and Labrador disburses campaign proceeds.

St. John's, NL, August 11, 2009

*The United Way of Canada - Centraide Canada Movement is made up of 117 volunteer-based **United Ways – Centraides** (UWs-Cs) located in ten provinces and two territories and a national organization, **United Way of Canada - Centraide Canada**. Our mission is “to improve lives and build community by engaging individuals and mobilizing collective action”.*

Next to governments, the UW-C Movement is the largest funder of the voluntary sector and social services in Canada. Each year, UWs-Cs raise upwards of \$440 million, the vast majority of which is reinvested in local communities to support programs and services directed at improving the social conditions of Canadians.

During its 2008 campaign, United Way of Avalon raised over \$750,000 which is directed to charities of the donor's choice and to fund programs and services in our community. The \$450,000 being disbursed on August 12, 2009 is the portion of campaign proceeds allocated directly to the United Way Community Fund. A public call for proposals was issued in Spring 2009 and applications were reviewed by a Committee of volunteers, Chaired by RNC Inspector William Janes.

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For Further Information Contact:

Tammy Davis
Executive Director, United Way of Avalon
tammy@unitedway.ca
P: 709-753-9888

www.avalon.unitedway.ca