



## Media Advisory

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### **Memorial and United Way partner to benefit the community.**

**For immediate release – October 30, 2009**

In a unique partnership, United Way of Newfoundland and Labrador's Day of Caring™ and Memorial University's I Love MUNdays Kindness Friday initiative are working to show the community just how much they care.

The United Way Day of Caring™ program brings people from throughout the community together, and, together with I Love MUNdays, Memorial's annual series of events celebrating all things MUN, five local agencies were identified to work with to create visible and positive change. Memorial students, staff, faculty and retirees work side by side on community projects year-round and on Kindness Friday go the extra mile to really make a difference.

During this year's Kindness Friday / United Way Day of Caring™ event, contributions of essential items are being collected for community groups. Clothing, food, and personal care items are among the urgent needs of many of our vulnerable populations. Staff, Faculty and students are invited to drop off contributions benefitting the following agencies (specifics can be found at [www.mun.ca/mundays/kindness](http://www.mun.ca/mundays/kindness)):

- The Gathering Place
- Choices for Youth
- Bridges to Hope
- Single Parent Association of Newfoundland and Labrador
- St. John's Women's Centre

### **PHOTO OPPORTUNITY:**

Memorial's MUNdays Kindness Friday / Day of Caring™ Agency Drive (Representatives of United Way and Memorial and the five recipient agencies will be on site to accept the collection items).

- Friday, October 30, 2009
- 8:00am – 10:00am
- In front of R Gushue Hall / Paton College, Prince Philip Parkway

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### **For Further Information Contact:**

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