



TOGETHER WE ARE POSSIBILITY

2018 COMMUNITY REPORT

THANK YOU



TOGETHER WE ARE POSSIBILITY

We all win when neighborhoods and communities are strong, safe and resilient, when our children have every chance to succeed in school, when food security for our neighbors is not an issue and when meaningful employment is available to Newfoundlanders & Labradorians. Thank you to the thousands of individuals, corporations, and Leadership Donors who stepped up by making a donation, attending the events, and volunteering for United Way Newfoundland & Labrador!

OUR MISSION

To improve lives and build community by engaging individuals and mobilizing collective action.



United Way
Newfoundland
and Labrador
Change starts here.



Joe Browne
Chair, Board of Directors

MESSAGE FROM THE BOARD CHAIR

I am pleased to report that despite the increased challenges that a softer economy created for most charitable organizations focused on fundraising, United Way of Newfoundland and Labrador was able to meet these challenges without impacting our ability to provide much needed financial support to many Newfoundland and Labrador charities during 2017. This was possible because our generous donors continued to believe in United Way's three pillars: From Poverty to Possibility; Healthy People, Strong Communities; All that Kids Can Be, and were aware of the incredible work of our partners. Groups such as The Early Childhood Development Association, Norris Arm Boys & Girls Club & Smallwood Crescent Community Centre who provided programs to keep our youth engaged and to give them positive ways to spend their time, or The Gathering Place, Bridges to Hope, Libra House and Nukum Munik Shelter who addressed the emergency needs of members of our community experiencing all forms of crisis are a very important part of our community.

Our success during this past year was also a result of our amazing staff and engaged Board of Directors, who worked tirelessly to adjust to changing conditions and growing community needs, constantly striving to build a stronger UW organization. Equally, we could not have functioned without our many volunteers who gave freely of their time and talents in support of our special events and other activities. Thank you for all that you do to improve our community and lessen the burdens of those in need.

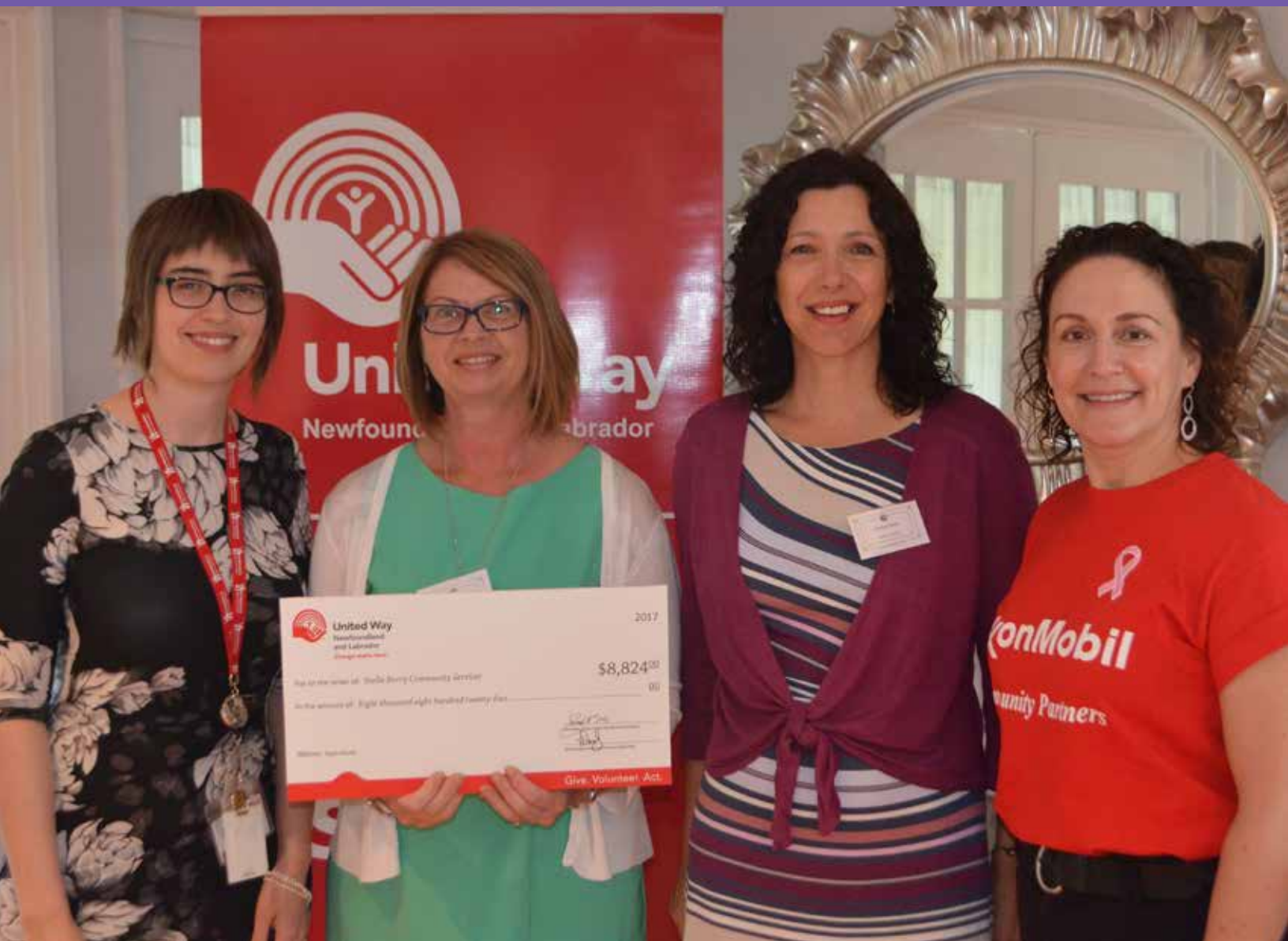
This is my last report as Chair of UWNL and I could not be more pleased to welcome Jacqui Winter as incoming Chair. Jacqui is an accomplished leader, entrepreneur, and community volunteer - we are in very good hands and I wish her well.

In closing, I thank you for the privilege of serving as Chair of the Board of Directors; it has been a truly rewarding experience.

With Gratitude
Joe Browne
2017/2018 Board President

THE COMMUNITY FUND

This is what it's all about. Donations to the Community Fund are pooled together and made available to charities in Newfoundland & Labrador through our granting application and review process. Any registered charity in the province can apply for funding for specific programs or services they are unable to fund independently. The Community Fund is the core of our business and proof that Together, We are Possibility.



ExxonMobil Canada representatives present the Community Fund grant to Stella Burry Community Services. ExxonMobil Canada has been the #1 Workplace Campaign since United Way launched in 2005. In 2017 they raised more than \$300,000.

2018 INVESTMENTS

These Community Fund grant investments were approved in April 2018 as a result of funds raised during the 2017 campaign. Once these programs or projects have been completed, recipient charities will provide a report on the results and outcomes of the funded initiatives.

AGRICULTURE IN THE CLASSROOM NL

Little Green Thumbs Program - \$8,320

ASSOCIATION FOR NEW CANADIANS

Learning English Together - \$16,340

BIG BROTHERS BIG SISTERS OF EASTERN NEWFOUNDLAND

MatchMakers - \$9,600

BOYS AND GIRLS CLUBS OF ST. JOHN'S

STEAM Ahead - \$6,500

BRIDGES TO HOPE

Healthy Hampers - \$10,000

BUCKMASTERS CIRCLE COMMUNITY CENTRE

Play and Learn Program for Little People - \$10,000

BURNSIDE 50+ CLUB

Upgrades to Community Centre - \$8,323

CHURCH LAD'S BRIGADE (C.L.B)

Summer Camping Program - \$4,031

CANADIAN NATIONAL INSTITUTE FOR THE BLIND (CNIB)

Rural Outreach and Engagement - \$10,000

CANDLELIGHTERS ASSOCIATION OF NEWFOUNDLAND AND LABRADOR

Camp Delight - \$7,500

COCHRANE COMMUNITY OUTREACH & PERFORMANCE CENTRE

Cochrane Centre Inclusion Project - \$10,000

COMMUNITY YOUTH NETWORK CORNER BROOK AND BAY OF ISLANDS

CYN Youth Center - \$18,850

CORNER BROOK STATUS OF WOMEN COUNCIL

OUT - \$4,810

DUCKS UNLIMITED CANADA

Supporting Wetland Education Opportunities for Youth in Newfoundland and Labrador - \$5,000

EARLY CHILDHOOD DEVELOPMENT ASSOCIATION

Community Garden and Green Space - \$9,000

EASTPORT PENINSULA HERITAGE SOCIETY

Enhanced Physical Amenities at Beaches Arts and Heritage Centre - \$8,000

EMPOWER, THE DISABILITY RESOURCE CENTRE

GoBus Tickets - \$1,000

ENVIRONMENTAL EDUCATION COMMISSION

Environmental Education Centre's School Program - \$7,000

FESTIVAL 500

Instant Choir - \$3,000

GANDER BOYS AND GIRLS CLUB

Brainstorm: Coming Together to Tackle Mental Health - \$4,990

JIMMY PRATT OUTREACH MEMORIAL CENTRE

Feeding Body and Soul - \$4,750

JOHN HOWARD SOCIETY OF NL

Learning Resources Program - \$6,700

KIDS HELP PHONE

Counsellor in the Classroom - \$8,740

KIDSPORT NEWFOUNDLAND AND LABRADOR

KidSport Funding Program - \$10,000

KILBRIDE TO FERRYLAND FAMILY RESOURCE COALITION ACTIVE PLAY GROUP - \$5,500

MANUELS RIVER NATURAL HERITAGE SOCIETY

Supporting Curious Minds - \$8,000

NEWFOUNDLAND AND LABRADOR DOWN SYNDROME SOCIETY

Club 21 - All Inclusive Summer Camp - \$6,000

NEWFOUNDLAND AND LABRADOR LAUBACH LITERACY COUNCIL

Summer Reading for Fun - \$10,000

RENNIE'S RIVER ELEMENTARY SCHOOL (NEWFOUNDLAND AND LABRADOR EDUCATION FOUNDATION)

Leveling the Playing Field - \$2,500

NL SEXUAL ASSAULT CRISIS AND PREVENTION CENTRE

Peer Support Program - \$7,500

NORRIS ARM BOYS AND GIRLS CLUB

After School Program - \$9,500

NUKUM MUNIK SHELTER (SHESHATSHUI INNU FIRST NATION)

Nukum Munik Help - \$10,000

PARKINSON SOCIETY NEWFOUNDLAND AND LABRADOR

Intensive Exercise Class for People Living with Parkinsons - \$6,000

PROJECT GRACE

Social Enterprise Start up - \$9,999

QUIDI VIDI/RENNIE'S RIVER DEVELOPMENT FOUNDATION

Fluvarium Summer Nature Camp—New Canadian Subsidy - \$4,375

RABBITOWN LEARNERS PROGRAM

Literacy as a Basic Human Right: Adult Empowerment Through Technology - \$10,000

RAINBOW RIDERS THERAPEUTIC RIDING NEWFOUNDLAND AND LABRADOR

Rainbow Riders Therapeutic Riding Program 2018 - \$10,000

ROOTS OF EMPATHY

Program Support 2018 - \$10,000

SCHOOL LUNCH ASSOCIATION

New School Lunch Kitchen - \$13,200

SMALLWOOD CRESCENT COMMUNITY CENTRE

Building a Healthier You Together - \$6,160

SOCIETY OF SAINT VINCENT DE PAUL CARBONEAR FOOD BANK

Souper Stars - \$5,000

ST. JOHN'S NATIVE FRIENDSHIP CENTRE

Training Enhancement Project - \$10,000

ST. JOHN'S WOMEN'S CENTRE

Safe Harbour Outreach Project (SHOP) - \$10,000

STRONG HARBOUR STRINGS PROGRAM

Strong Harbour Strings Program - \$9,995

THE POTTLE CENTRE

Free Meal Program - \$8,400

THE SALVATION ARMY - HAPPY VALLEY GOOSE BAY

Food Voucher Program - \$10,000

THRIVE CYN, ST. JOHN'S

Velocity Adventure - \$12,000

VERA PERLIN SOCIETY

Career, Education and Exploration Program - \$11,450

WABANA BOYS AND GIRLS CLUB

Kids in the Kitchen - \$6,000

OUR IMPACT: 2017 INVESTMENTS

These statistics relate to Community Fund grants made in early 2017 and reports provided by recipient charities to United Way regarding the outcomes, communities and individuals served.

\$388,964

Total Community Fund Investments

48

of Charities



48

of Projects



157

of NL Communities



63,954

of Individuals served



\$177,074

Investments in Charities through Donor Choice Program



OUR IMPACT: 2017 INVESTMENTS

ALL THAT KIDS CAN BE

As the future of our community and active citizens today, children and youth need to live and grow in a supportive, inclusive, and nurturing environment. It is important that they have the resources and opportunities to grow socially and emotionally, and feel included in our community. Investing now makes lasting and positive change in the lives of children and youth.

Community Fund
grant for Youth
Volunteer Training
Program.



Ann Marie Stuckless is one of the children that participates in the Homework Haven, assisted by older youth volunteers trained through this program.

NORRIS ARM BOYS AND GIRLS CLUB

The Mission of the Boys and Girls Club is simple: To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

The small but mighty Boys and Girls Club in Norris Arm provides this safe supportive space for an average of 75 youth every day. The Club truly is an integral part of the community, and they were interested in expanding the youth's involvement in the community as a whole through a volunteer training program.

United Way's Community Fund grant enabled Norris Arm Boys and Girls Club to implement a training and recruitment program aimed specifically at youth. As the population of the area grows older, so too does the volunteer base. The Club recognized the need for more volunteers in the community and wanted to give the youth the training and capacity to become more engaged in local events and activities, both within the Club and in the community at large.

Fifteen youth participated in the program, accessing First Aid and High Five training. The Club partnered with the local Recreation Committee and the youth volunteered with the committee's events and activities throughout the year. The volunteers also gave their time to the Club's Homework Haven program, assisting 35 of the club members in this program with their school work during after school programming.

"I have been a part of the volunteer program at the Norris Arm Boys and Girls Club since it started...this is my first time volunteering and I am really enjoying taking part in programs at the Club. I help the kids with their crafts and homework and I also prepare snacks for them. And much to my surprise, I even like doing the dishes.

I get to be with my friends and at the same time we are making a difference by helping the Boys and Girls Clubs with their programs. Because of this program I have learned the important work volunteers do in the Community and I will be looking for more opportunities to volunteer.

My name is Tao Rowsell and I am thirteen years old and have been a member of the Norris Arm Boys and Girls Club since I was five years old"

~Youth Volunteer Training
Program Participant



HOME AGAIN FURNITURE BANK

Home Again. Two simple words. But establishing a home isn't always simple. For those in transition from situations of abuse, homelessness, prison or war, for the unemployed and under-employed, or for those with disabilities, the struggle to create a new life is ongoing. Part of this struggle involves establishing a home. For those lacking the means or social connections to make that happen, Home Again Furniture Bank can assist.

Central to Home Again is a cycle of giving and receiving that provides our most vulnerable citizens the means to create a home. Home Again provides furniture and household items with a focus on generating comfort and dignity to the recipients. Getting a good night's sleep on a proper bed makes moving forward seem feasible. Having a sofa to relax on with family makes life more enjoyable. Being able to offer family and friends a chair to sit on or a table to gather around brings dignity. Home Again helps to build pride in homes and pride in our community.

United Way's Community Fund grant enabled Home Again Furniture Bank to give the dignity of a good night's rest to 33 people that prior to this would have had inadequate sleeping arrangements. Floors or inflatable mattresses often become the norm for those that are unable to secure mattresses for themselves. New mattresses are provided, and in many ways new mattresses can be the start of a new beginning.

"When I arrived back in St. John's, it was the fourth move in a year for me and my daughter. We have been escaping the danger of an abusive and obsessive ex-partner...coming home to Newfoundland felt like the right thing to do. The last year had left me financially devastated, I had been sleeping on a futon and my daughter on a camping mattress. I went to the Women's Centre in search of help and the compassionate woman referred my name to Home Again Furniture Bank. The next day a moving truck arrived with furniture – real beds for my daughter and I! My daughter was immediately overjoyed at having a real bed...she admitted that she had been waking up on the floor in the middle of the night needing to re-inflate the campaign mattress. She sleeps better.... I wish to express heartfelt gratitude to your organizations. And not just for the furniture...thank you for the demonstration of simple human kindness. I feel we are much better equipped to begin the process of healing and hopefully thriving as a family. My daughter wanted me to add that maybe she can now also invite friends over! Thank you."

~Home Again Furniture Bank Client

OUR IMPACT: 2017 INVESTMENTS

FROM POVERTY TO POSSIBILITY

When people face tough times, or longer-term poverty, they lack access to necessities of life such as food, shelter, clothing, employment, and education. Many of our communities' most vulnerable are families and individuals who simply can't make ends meet. United Way is working with community partners to address the roots of economic challenges, and to break the cycle of poverty for future generations, while supporting fellow community members who need help now.



Community Fund grant for "Creating Dreams: Its Easier to Dream if You have a Bed to Sleep In" program.

OUR IMPACT: 2017 INVESTMENTS

STRONG COMMUNITIES

Our families and neighbourhoods are two of the most basic units of our lives. Strong communities are characterized by resilience, low incidence of violence, high economic security, connection with neighbours, and high involvement with community affairs. We are working together to ensure individuals, families, and neighbours have the resources to care for one another and solve local problems.

Community Fund
grant for RNC
Junior Police
Academy.



QALIPU CULTURAL FOUNDATION

The Qalipu Cultural Foundation was formed in 2014 to support Mi'kmaq culture in Newfoundland and Labrador. They are making every effort to reach out to individuals with limited knowledge of their heritage, and providing them with information and experiences that will assist them in the discovery process. They also seek to unite the people who have the experience and knowledge of Mi'kmaq traditions.

One partnership that allows them the opportunity to unite various members of the community is the RNC Junior Police Academy, held annually at Kildevil Camp. This camp is designed to create stronger relationships with youth (ages 10-12 years old) and police as well as with other community partners.

Participants in the camp came from the Qalipu community, the Miawpukek (Conne River) as well as the Vine Place Community Centre area of Corner Brook. The campers took part in a fun filled and educational camping experience, where the RNC and partner organizations fostered stronger and healthier relationships between the participants and the police by breaking down historical barriers. The Junior Police Academy enhanced participant learning on a variety of topics by providing a healthy, active and unplugged environment where they are educated on the benefits of healthy, responsible decision making. Youth at the camp received education on a variety of topics including (but not limited to) healthy eating, decision making and lifestyle choices, bicycle safety, fire safety, environmental sustainability, police investigative techniques and Mi'kmaq cultural awareness.

Fifty youth were given a four day camping experience, at no cost to participants. They were unplugged, free of social status, and able to form bonds based purely on their individuality. Bonds and trust with law enforcement were strengthened and campers left knowing more about themselves, and with a better understanding of healthy decision making.

"One Grandmother of four of the participants advised the camp team that her grandchildren had learned so much from the camp and were hoping they could attend again the next year. Her grandchildren are still in constant communication with new friends they met at the camp and no longer are afraid of law enforcement, specifically police. They have been making better decisions with regards to interpersonal relationships and now have more open and direct communication with her, their parents and their teachers. The grandchildren have even contacted the police about being victimized, and have contacted the police for some friends who were in need of protection and intervention, something she said they had never considered in the past. She also advised us that the RNC Junior Police Academy taught her grandchildren the importance of open communication and trusting the police and other first responders".

~Benefits of camp as seen by Grandmother of Four RNC
Junior Police Academy Campers

2017 WORKPLACE CAMPAIGN ACTIVITIES

41

Participating
Companies

21

Federal
Government
Departments

250

First Time
Donors

61

FUNdraising
Events

100+

Workplace
Volunteers

Each campaign comes with an inspiring team of individuals, groups, and businesses that work together to be the change they wish to see in their communities. Each of our partners understands that our goal is to change lives.

Through the many workplaces and federal government departments (Government of Canada Workplace Charitable Campaign), we are able to engage with thousands of people throughout the province. Through impact presentations by individuals who have been on the receiving end of the life changing work of United Way funded agencies or community groups, we are able to communicate the true impact of choosing to support United Way and its Community Fund.

The United Way Community Fund is the most powerful way to invest in your community. Statistics show that up to 1 in 3 residents will be impacted by a local program, service, or strategy that United Way supports. When you donate to the Community Fund, you can be assured that the programs supported through this fund have gone through a rigorous application process where all factors including program necessity, financial need, and the overall impact on community are assessed. Throughout the 2017 campaign, individuals came together to support the Community Fund through employee giving, corporate donations and fundraisers.

Thanks to their generosity and commitment to the community, and based on information provided to us through the reporting process for recipient charities, the lives of thousands of people in Newfoundland and Labrador have been directly impacted.

WORKPLACE PARTNERS

Algoma Central
 Atlantic Lottery
 Bell Canada
 Bimbo Canada Salary Fresh - Canada Bread
 BMO
 Business Development Bank of Canada
 Canada Mortgage and Housing Corp
 Canada Post
 Canadian Medical Association
 CBC/Radio-Canada
 Chevron Canada Ltd.
 CIBC
 Citibank - Fairstone Financial
 Costco Wholesale
 Defence Construction Canada
 Deloitte
 Eaton Industries Canada
 Eli Lilly Canada, Inc.
 Emera/Nova Scotia Power
 Enbridge Gas Distribtuion
 Enterprise Rent-A-Car
 Export Development Canada
 ExxonMobil Canada Ltd.
 Farm Credit Canada
 Great West Life Assurance Company
 HR Project Partners Inc.
 HSBC Bank Canada
 IBM Canada Ltd.
 Janssen-Ortho Inc.
 Manulife Financial
 Medavie Blue Cross
 Memorial University of Newfoundland
 Mondelez International
 Nalcor Energy
 National Defence
 Nintendo of Canada Ltd.
 Noseworthy Chapman
 PepsiCo Foods Canada

Pfizer Canada Inc.
 R.V. Anderson Associates Ltd
 RBC
 Rogers Communications Inc.
 Scotiabank
 St. John's and District Labour Council
 Stewart McKelvey
 Suncor
 Suncor Energy Foundation
 Sunlife Financial
 TD Bank Financial Group
 Terrapure
 The Hershey Company
 The Prescription Shoppe
 Toromont Cat
 Treasury Board of Canada Secretariat
 Unifor Local 597
 UPS Canada
 Valero Energy Inc.

GOVERNMENT OF CANADA GCWCC PARTICIPATING DEPARTMENTS

Atlantic Canada Opportunities Agency
 Canada Border Services Agency
 Canada Revenue Agency
 Canadian Coast Guard
 Citizenship and Immigration Canada
 Environment Canada
 Federal Service Retirees
 Fisheries and Oceans Canada
 Parks Canada
 Public Prosecution Service of Canada
 Public Services and Procurement Canada
 Royal Canadian Mounted Police
 Service Canada
 Veterans Affairs Canada

WHAT IS THE GCWCC?

The Government of Canada Workplace Charitable Campaign (GCWCC) is a charitable giving option developed exclusively for federal public servants and federal retirees. The annual GCWCC takes place in federal workplaces across the country during the fall campaign period (September to December).

As a trusted community partner with a history of making wise investments, United Way Newfoundland and Labrador, and United Ways across the country manage the campaign on behalf of the Treasury Board of Canada Secretariat.

Through the GCWCC, public servants can support United Ways/Centraides, HealthPartners or any other registered Canadian charity of their choosing.

LEADERSHIP DONORS

Adrice King
 Arden Turpin
 Bobbi J. Anthony
 Brian M. Groves
 Chad Jarvis
 Colin Krulicki
 Craig Cowan
 Daniel G. Jubainville
 David A. Howe
 David C. Haeberle
 David Kelly
 David Noseworthy
 Dawn Hodgins
 Denise N. Hodder
 Douglas N. Goodridge
 Elizabeth Whalen
 Emily V. Cornelius
 Gary Corcoran
 Grant Hughes

Heather A. McAllister
 Ian Slade
 Jacqui Winter
 James Templeton
 James Walker
 Jan Cantin
 Jennifer C. O'Keefe
 Jessica Baker
 Joan M. Woodrow
 Joel Shank
 Joseph F. Browne
 Karen Humby
 Katherine Bartlett
 Kathryn Patterson
 Kebin Abraham
 Keith G. Pike
 Kenneth C. Windsor
 Kimberley Pearce
 Kimberly M. Hiscock

Lily K. Abbass
 Luke O'Brien
 Margot P. Bruce-O'Connell
 Matthew Galgay
 Meghan C. McCormick
 Michael Ryan
 Nicholas P. Phelan
 Norm Dimmell
 Paul F. Durdle
 Peter Ronayne
 Ralph Rice
 Sadie Sellars
 Sherry Walsh
 Stacey L. O'Dea
 Stephen O. Boyd
 Tammy Davis
 Thomas Burns
 Tim Mabee
 Wade Parsons



WORKPLACE VOLUNTEERS

Andrew Brown
Ashley Rixon
Ashley Dunphy
Barbara King
Cassandra Riggs
Cathy O'Brien
Charolotte Lewis
Danielle Power
David Rowsell
Dave Doody
Dennis Watts
David Noseworthy
Eddie Pittman
Erin Murphy
Faron Harnum
Frank Dormody
Melodie Granter
Irene Abbott
Janice Stjohn
Jennifer Batten
Jan Cantin
Jeff Barnes
Jeffrey Tilley
Jennifer Clarke
Jill Snow
John Hamilton
Katharine Fagner
Kayla Wadland
Keith Vokey
Kora Stoodley
Krista Silver
Laura Hartery
Laura Crosbie

Lily Abbass
Lisa Gushue
Margaret Noel
Martin Chaisson
Melissa Mcgrath
Michele Dyer
Michelle Goodyear
Nancy Hudson
Paula Armstrong
Paula Flynn
Peter E. H alliday
Rebecca Bell
Roy Gillard
Sarah Reynolds
Shelley Bambrick
Sophie Hamlyn
Shane Kennedy
Sharon Hiscock
Sherry Walsh
Susan Butler
Susan Ploetner
Susan Tipper
Suzanne Stanley
TerriLeigh Dodge
Tina Murphy
Tim Connors
Victoria Collins
Victoria Bartlett
Stephanie Day
Wayne Manning
Mindy Weir

IMPACT SPEAKERS

Lori Roache - Gander Boys and Girls Club
Catherine French - Cochrane Street Outreach Center
Dan Goodyear - Canadian Mental Health Association
Paul Thomey - Eating Disorder Foundation NL
Jim Crockwell - MacMorran Community Center
Maureen Lymburner - Home Again Furniture Bank
Caron McDonald - NL Down Syndrome Society
Bruce Knox & Allison Dawe - Heart and Stroke Foundation
Karen Lacey - Crohn's and Colitis Foundation
Bettina Ford - Community Sector Council Gander
Jennifer Henning - Arthritis Society
Jackie Dolomont - Kidney Foundation
Susan Penney - Canadian Cancer Society
Tina Power - Association for New Canadians

TOUTON SLIDERS

Bev Hoban
Bonnie Butt
Edith Hussey
Erin Manning
Issac Elliott
Jacqui Winter
Jim Crockwell
Kip Bonnell
Krista Silver
Lindsey Skanes
Lisa Janes
Margaret Carew
Melissa Elliott
Nancy Gosse
Stephanie Korab

DAY OF CARING - 2017

18 143

of Projects

of Volunteers



The Suncor East Coast Leadership Team hosting their annual BBQ

MARK BROWN COMMUNITY BUILDER AWARD

Fifteen years ago, Mark Brown started in earnest his work to establish United Way in our province. It took him a few years, but he did it. In 2005, United Way of Avalon launched. In 2009, we became United Way of Newfoundland and Labrador.

Mark was Founding Chair, and is now a member of our Past Chairs Council—a group that works to ensure we remember our past as we forge our future.

To recognize his efforts and the longevity of his involvement with United Way, we have established The Mark Brown Community Builder Award. This award serves to recognize an individual who works to build stronger and more resilient communities through their volunteer engagement with United Way.

In 2017, we were very pleased to recognize Krista Silver of the Canada Revenue Agency with the inaugural Mark Brown Community Builder Award. Krista has been an active volunteer in her workplace, and each and every year dedicates time and energy to organization of the fundraising efforts of her colleagues and friends in the federal government. She is a humble volunteer who gives back because she knows it makes a difference, not for the accolades. The accolades naturally come because of her giving spirit and her commitment to building communities.

Thank you Mark, for all you've done and continue to do.

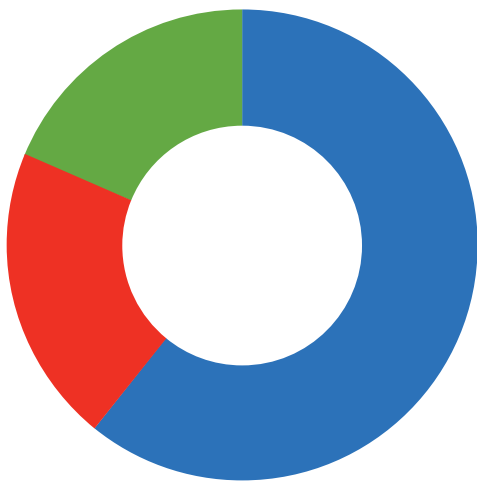
And thank you Krista, for helping us ensure Mark's legacy continues.



FINANCIAL REPORT

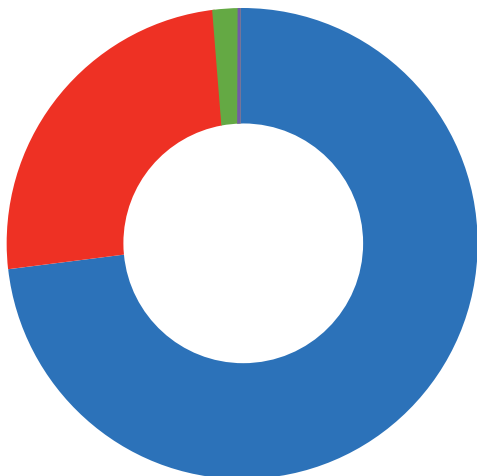
STATEMENT OF OPERATIONS	2018	2017
REVENUE		
Net campaign revenue	846,698	977,460
Other and Investment Income	8,836	4,116
Total revenue	855,534	981,576
EXPENSES		
Funded programs	388,965	484,919
Donor directed donations	177,074	169,451
Resource development and administration	168,545	192,252
Community programs and services	141,406	173,415
United Way Canada	8,588	9,065
Total expenses	884,578	1,029,102
DEFICIENCY OF REVENUE OVER EXPENSES	-29,044	-47,526
STATEMENT OF FINANCIAL POSITION		
ASSETS		
Cash and cash equivalents	785,492	786,169
Pledges receivable	268,481	283,142
Other receivable and prepaids	14,956	16,365
Capital assets	3,476	2,714
Total assets	1,072,405	1,088,390
LIABILITIES		
Accounts payable and accruals	73,839	77,317
Deferred revenue	110,887	94,350
NET ASSETS	887,679	916,723
TOTAL LIABILITIES AND NET ASSETS	1,072,405	1,088,390

HOW THE FUNDS WERE INVESTED



EXPENSES

- Funded programs and community investment
- Donor directed donations
- Resource development and administration



ASSETS

- Cash and cash equivalents
- Pledges receivable
- Other receivable and prepaids
- Capital assets

OUR PEOPLE



BOARD

Joe Browne, Chair
 Jacqui Winter, Vice Chair
 Stephanie Korab, Director (Chair, Marketing)
 Erin Manning, Director
 Pádraig Mohan, Past Chair
 Patrick Roche, Director (Chair, Community Investment)
 Sherry Walsh, Treasurer
 Lisa Williams, Labour Appointment
 Amy McCarthy, Director
 Ryan Belbin, Director
 Geoff Goodyear, Director, Labrador

MISSING FROM PHOTO:

Jacqui Winter & Patrick Roche

STAFF

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NICOLE EALES, Finance Officer
 Nicole.Eales@nl.unitedway.ca • 709-753-0583

2017 COMMITTEES OF THE BOARD

Al Antle
 Rebecca Bell
 Mark Brown
 Kathryn Atkin
 Ruby Manuel
 Peggy Matchim
 Jennifer McGrath
 Gary Peddle
 Leigh Puddester
 Ross Reid
 Mary Shortall
 Sean Wiltshire

100% LOCAL

**Your donation stays
in your community.**



United Way
Newfoundland
and Labrador

LOCAL LOVE

TAKE ACTION TODAY!

#LocalLove

We're very social people, come join us on...



Our Website: nl.unitedway.ca



United Way

Newfoundland
and Labrador

Change starts here.

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