

# 2017 Community Report

Together we are Possibility



**United Way**  
Newfoundland  
and Labrador  
Change starts here.

# Thank You



Thank you to each and every person who contributed to the success of our 2016 Workplace Campaign. To our fantastic donors, our corporate supporters, our employee coordinators and especially to our Community Fund partners who run the vital programs and services throughout the province.  
***Together we are possibility.***

# Our Mission

To improve lives and build community  
by engaging individuals and mobilizing  
collective action.



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# Message from the Board Chair



In writing my first report as Chair, I have had the time to reflect on the events of the past year which saw significant impacts to the non-profit and voluntary sector due to the changes to the economic forecast of our province.

Despite these current challenges we continue to enjoy tremendous support from our donors and are always impressed by the outstanding

work of our partners. I sincerely thank all our donors – individuals and organizations – for their support of United Way Newfoundland and Labrador. That commitment to helping others in our community enables us to assist those in need through our partners. To our partners, your efforts are why we do what we do, every day, so that you are able to make a difference – “Together we are possibility”!

The Board’s primary role is to provide governance and direction to your United Way. The Board is focused on ensuring effectiveness; providing strategic direction; and, overall good governance. During the 2016 AGM we presented our new Five Year Strategic Plan built on three strategic priorities: Operational Excellence; Fund Development Practices; and, Community Capacity Building. Progress has been made in each of these priority areas, but there is still significant work to be done.

- **OPERATIONAL EXCELLENCE:** We are working with the national United Way movement to ensure our United Way adheres to best practices and continues to adapt to the changing markets and needs of our communities.
- **FUND DEVELOPMENT PRACTICES:** Taking into account the rapid changes we’ve seen in the province’s economy and how this is affecting the non-profit sector, we’re more keenly aware of the need to adjust with the times. We are working with our community partners and internally to develop new and innovative approaches to our fundraising model.

- **COMMUNITY CAPACITY BUILDING:** We are working with our partners including schools, government, policy-makers, businesses, organized labour and community groups to effect change in the conditions of individuals, communities and our province. It is our philosophy that for our province to be truly great, it must be great for everyone. This work is continuous and ongoing.

While our Strategic Plan is forward looking, we are also taking steps to ensure that we do not lose sight of the history of our organization and the lessons learned along the way. To that end, we have struck a Past Chair’s Advisory Council, with participation from all past Chairs of our Board. These past leaders of United Way Newfoundland and Labrador have had an immeasurable impact on our organization, their continued engagement and counsel will be extremely valuable as we move forward, and I thank them for that support.

Although United Way Newfoundland and Labrador has only been in existence since 2004, it is clear we have much to celebrate. Together, we are making a difference every day in people’s lives. Our collective efforts—working in proven ways and in new ones—means that we are able to help ensure that all individuals, families, and communities are able to find the help and support they need to build a better life.

We are so fortunate to be surrounded by so many dedicated individuals, and none more so than our Staff. Under the very capable leadership of our Executive Director Tammy Davis, supported by our office staff: Diana Fisher; Lisa-Marie Fifield; Nicole Eales; and Jennifer Konechny, United Way Newfoundland and Labrador continues to make a difference. On behalf of the Board I extend a huge thank-you to Tammy and her Staff.

This report outlines some of the ways that difference was made over the last year and is presented for your review.

Joe Browne  
Chair, Board of Directors

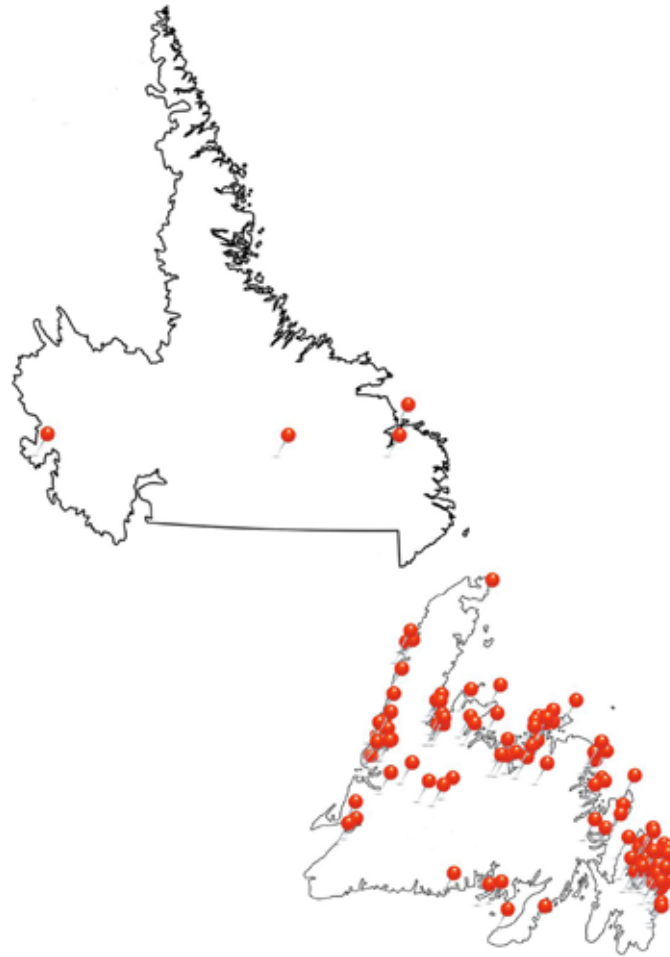
# The Community Fund

## This is what it's all about

Donations to the Community Fund are pooled together and made available to Newfoundland and Labrador charities in the form of grants. Any registered charity in the province can apply for funding for specific programs they are unable to fund independently. The Community Fund is the core of our business and proof that together we truly **are** possibility.

# Visual Impact

## of Community Fund across Province



# Impact

## Statistics

52

Charities across Newfoundland and Labrador received grants of \$1,000 and up.

53

Projects & Programs were made possible through Community Fund grants.

117

Communities across Newfoundland and Labrador were impacted by the projects and programs funded.

48,301

Individuals within Newfoundland and Labrador were impacted in some way by a United Way funded program.



# 2016 Community Fund Recipients

## **Agriculture in the Classroom Newfoundland and Labrador - \$30,000**

*Little Green Thumbs Program*

## **BAYNet—Bonavista Area Youth Network - \$6,000**

*Construction, Maintenance and Operation of the Community Garden*

## **Big Brothers Big Sisters of Eastern Newfoundland - \$9,390**

*30 Days 30 Mentors*

## **Bonne Bay Cottage Hospital Heritage Corporation - \$20,000**

*Roof Repairs on the Julia Ann Walsh Heritage Center*

## **Bridges to Hope - \$9,900**

*Slow Cooker Program*

## **Brighton 50+ Club - \$2,000**

*Active Living Program*

## **Canadian Diabetes Association - \$20,000**

*"Walk and Talk"*

## **Canadian National Institute for the Blind (CNIB) - \$7,150**

*Post-Secondary Youth Orientation Program*

## **Candlelighters Association of Newfoundland and Labrador - \$5,000**

*Camp Delight*

## **Chamberlains Park Action Committee - \$8,646**

*Development of Hillside Garden*

## **Choices for Youth - \$10,000**

*RallyHaven Supportive Housing Program*

## **Church Lad's Brigade (C.L.B) - \$8,200**

*Summer Camping Program*

## **Community Sector Council of Newfoundland and Labrador - \$9,550**

*Working Together to Welcome*

## **Community Youth Network Isles of Notre Dame - \$9,250**

*Uniting Community Leaders*

## **Corduroy Brook Enhancement Association - \$9,500**

*Corduroy Brook Children's Nature Camp and Senior's Activity Project*

## **Daybreak Parent Child Centre - \$10,920**

*Young Parent Education Program*

## **Easter Seals Newfoundland and Labrador - \$10,000**

*'I Can Too!' Disability Awareness Program*

## **Eating Disorder Foundation of NL - \$7,000**

*Building Capacity Through Body Sense: Exploring the Benefits of a Positive Body Image*

## **End Homelessness St. John's - \$10,000**

*Make Everyone Count - Homeless Point In Time Count*

## **Froude Avenue Community Centre - \$10,000**

*GUMP Program (Growth, Unity, Moderation and Positive Thinking)*

## **Gander Boys and Girls Club - \$8,000**

*Gander Boys and Girls Club Parenting Workshops*

## **James Hornell Boys and Girls Club - \$9,800**

*Better Lifestyle Outreach Program*

## **Jimmy Pratt Memorial Outreach Centre - \$9,200**

*Kitchen Equipment Upgrade*

## **John Howard Society of Newfoundland and Labrador - \$8,000**

*Garrison Place - Affordable, Supportive Housing Program*

## **Junior Achievement Newfoundland and Labrador - \$5,000**

*Economics for Success Program*

## **Kids Eat Smart Foundation Newfoundland and Labrador - \$10,000**

*Homework Haven's - Healthy Food & Healthy Minds*

## **Kids Help Phone - \$10,000**

*Live Chat Expansion*

## **KidSport Newfoundland and Labrador - \$12,500**

*A Program of Sport Newfoundland and Labrador*

## **Libra House - \$10,000**

*Supportive Housing Project*

## **MacMorran Community Centre - \$18,000**

*Family Support Program*

## **Manuels River Natural Heritage Society - \$9,915**

*Young Scientist Series*

## **Newfoundland and Labrador Down Syndrome Society - \$9,500**

*Resource Enhancement Library Program - Spreading Our Wings*

## **Newfoundland and Labrador Lung Association - \$5,000**

*NLLA Website Update*

## **Newfoundland Symphony Youth Orchestra Association - \$9,999**

*Instrument Lending Library*

## **Norris Arm Boys and Girls Club - \$9,800**

*Tween and Teen Programs*

## **Quidi Vidi/Rennie's River Development Foundation - \$3,444.50**

*Summer Nature Camps*

## **Ronald McDonald House Charities Newfoundland and Labrador - \$7,500**

*Adopt-a-Room Program*

## **Roots of Empathy - \$10,000**

*Supporting 2016-17 Programs*

## **Royal Pandora 50+ Club - \$9,000**

*Upgrade Facilities*

## **Ruah Counselling Centre - \$7,500**

*Counselling Services*

## **School Lunch Association - \$9,000**

*Providing Hot, Nutritious Meals to School Children*

## **Seniors Resource Centre of Newfoundland and Labrador - \$15,000**

*Information and Referral*

## **Shallaway Youth Choir - \$5,000**

*Equal Opportunity Bursary Program*

## **Single Parent Association - \$20,000**

*New Service Vehicle*

## **St. Peter's Community Centre - \$6,725**

*Project Community Inclusiveness*

## **The Pottle Centre - \$5,000**

*In-House Programs*

## **The Duke of Edinburgh's Award - \$7,500**

*Engage, Achieve, Succeed*

## **Verla Perlin Society - \$18,040**

*The Crisis Fund  
The Button Shop - Production Equipment*

## **Vine Place Community Centre - \$3,800**

*Junior Police Academy*

## **Wabana Boys and Girls Club - \$4,875**

*Fit Kids - Eat Healthy & Exercise Daily*

## **Young at Heart 50 + Club - \$1,000**

*Healthy Eating Initiative*



# | All That Kids Can Be |

Providing youth with access to early literacy and development programs, recreational activities, mentors and other opportunities to discover and develop their talents and interests as they progress through school and into adulthood.

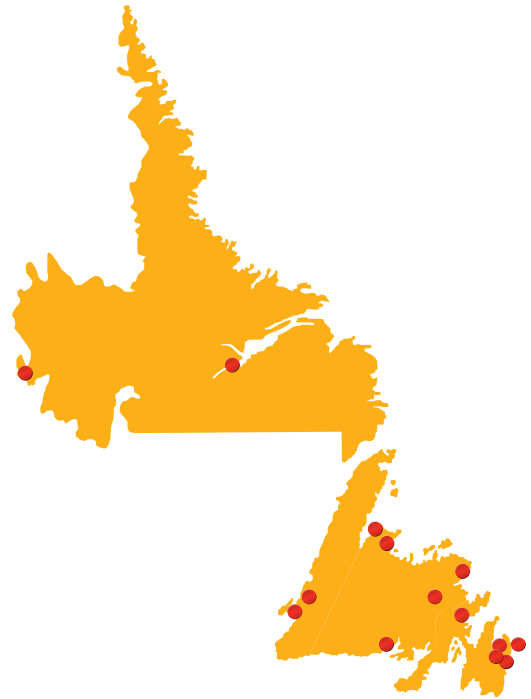
# Kids Help Phone

## Live Chat Expansion

**Community Fund Grant:** \$10,000

Kids Help Phone has been a resource for children and youth seeking counselling services since 1989. Offering professional and trained counsellors, 24-hours a day, 7-days a week, it provides a confidential help line to individuals from ages 5-20 experiencing a broad range of issues. In its continued efforts to improve the accessibility of counselling services to all youth, Kids Help Phone piloted an online counselling program in 2011 using funding from United Way. Since then, the program has grown to such popularity that Kids Help Phone has increased the days of the week in which the service is offered, the hours in the day, and the number of trained counsellors available at any given time.

In 2016, after tripling the program's capacity since its launch, hundreds of youth were still unable to access the Live Chat service due to high queue volumes. After conducting research that determined youth were more comfortable with the instant-messaging, online aspect of the Live Chat program, Kids Help Phone sought funding from United Way to further build upon their services. Through increased allocation of counsellors during hours of service, Live Chat interactions increased 60% in comparison to its 2015 totals, enabling young people in Newfoundland and Labrador to actually reach a counsellor during that critical moment of courage when they decided to reach out. In total, youth in Newfoundland and Labrador were able to interact with counsellors 1,352 times, ensuring they received the counselling they required, when they needed it most.



*One of my friends was talking about suicide. She had already tried to kill herself a few times before and I was really worried that she would try again that night. I didn't know what to do, but I was scared to tell my parents. I'd told my friend I would keep it a secret, but it didn't feel right.*

*So I asked Kids Help Phone if they could help. I used Live Chat because I didn't feel comfortable talking to a counsellor, and I didn't want my parents to overhear me. The first thing the counsellor told me was that I was doing the right thing. Right away, that made me feel better.*

*-Anonymous*





# Healthy People, Strong Communities

Improving access and availability of social and health-related support services needed to revitalize and strengthen neighbourhoods and overall community engagement.

# Chamberlains Park Action Committee

## Development of Hillside Garden

**Community Fund Grant:** \$8,646

The Chamberlains Park Action Committee is an organization of volunteers working together to preserve and enhance the 16 acre plot of land known as Chamberlains Park. Located in CBS, the park is accessed by residents in the surrounding communities and offers walking trails, green space, a picnic area, benches, an outdoor classroom and even a 1km wheelchair accessible trail. Since the start of the project in Spring of 2010, many features have been added to the park to add value for the local communities.

In 2016, funding from United Way was used to create the Hillside Garden, an area of the park meant to encourage people of all ages and abilities to enjoy, rest, reflect and study nature. Materials were purchased to build cribbing, stairs and pathways, as well as various plants and trees known to thrive in the area. A mixture of evergreen and deciduous shrubs, ground cover and trees were used with large stones as accent pieces. The Hillside Garden covers an area 36 feet wide, by 100 feet long, and covers the slope from the main trail to the proposed Japanese garden. The Hillside Garden, which flows parallel to the Main Trail, can be viewed by passersby on the boardwalk and ventured through via pathways.



*As this park has been dedicated to the memory of my husband, Trevor Atkin, my family and I were humbled to be invited to participate in a hands-on way in the planting of this garden. Truly, the vision of a peaceful area for quiet reflection has now come to life in a way that could only have come to fruition with the assistance of United Way.*

—Kathryn Atkin



# Poverty to Possibility

Moving people out of poverty by meeting basic human needs through the provision of food, shelter, jobs, etc.



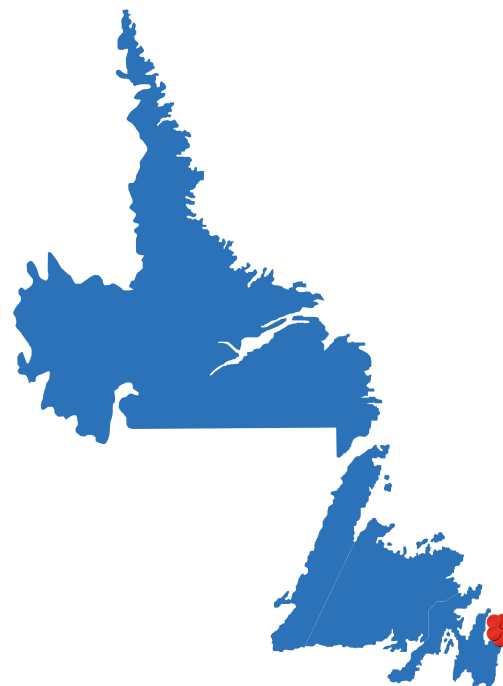
# Jimmy Pratt Memorial Outreach Centre

## Outreach Centre Capital

**Community Fund Grant:** \$9,200

The Jimmy Pratt Memorial Outreach Centre operates out of George Street United Church and has been serving the vulnerable population of the metro region since opening its doors in 2001. Run primarily by a small dedicated group of volunteers from the George Street United Congregation, as well as other St. John's Congregations, the soup kitchen has fed an excess of 100,000 people since its inception. With help from many corporate sponsors and volunteers, the Centre regularly offers hot meals to those less fortunate, twice each week.

With over a decade of service under its belt, the Centre was in need of several kitchen upgrades due to wear and tear over the years. That, combined with the increasing demand for the service during current economic conditions, meant the need for upgrades was reaching a critical point. In 2016, with funding from United Way, the Jimmy Pratt Memorial Outreach Centre was able to purchase a double-door cooler as well as materials to create additional storage space. The addition of the cooler has enabled the organization to purchase vegetables and other foods in bulk, which has provided better pricing on products that last longer and stay fresher. Not only has this decreased the amount of food spoilage, and reduced the organization's overall annual food costs, but it ensures more nutritious foods are being prepared and served to those most vulnerable in our capital city.



*My name is Howard and I have been coming to the soup kitchen for over 10 years. These people are my family and I would be lost if I could not come here every Monday, Tuesday and Friday not only for a meal but to meet with friends.*

—Howard







# Annual Day of Caring<sup>©</sup>

# 130+

Volunteers gave back to their community through volunteer work.

# 14

Workplaces provided teams of volunteers to help out local charities.

# 16

Charities and Community Groups benefited from Day of Caring<sup>©</sup> volunteers.



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# | Touton Slider Drive Thru |

On September 22nd, we hosted the first of its kind Touton Slider Drive Thru Breakfast, selling over 300 Touton Sliders with the help of 22 incredible volunteers! Special thanks to Jimmy Pratt Memorial Outreach Centre and George Street United Church for use of their kitchen and space, and for the support from their amazing staff! Thanks to our sponsors who provided food and beverage supplies for the day, in particular, Coleman's Mount Pearl and McDonald's Kenmount Road, as well as Costco Wholesale and Princess Auto.

## A collection of handmade items displayed on a wooden crate. On the left, a grey knitted hat with a black and white bird design and a long grey sock with a white cuff are visible. In the center, a quilted doll with a white face, large black eyes, and a colorful striped hat sits on a green and blue quilted body. To the right, a colorful patchwork quilt with various patterns and colors is draped over the crate. In the foreground, a box of JCSn' MEES ASSORTED CHOCOLATES is visible, featuring a chocolate bar and the text 'NEWFOUNDLAND CHOCOLATE COMPANY'. A small photograph of three colorful houses (red, blue, and orange) on stilts over water is also present.

- **Edith Hussey** for the Locally Crafted Mummer
- **East Coast Glow** for their selection of artisan soap
- **Chinched Bistro** for the \$50 Gift Certificate
- **Figgyduff Dory** for their ‘froze ta det’ beanie
- **Mr. Grip\$** for his ‘3 Beauties of Cavendish’ Print
- **Newfoundland Chocolate Company** for a selection of Assorted Truffles
- **Ella Davis** for the handcrafted Mittens & Socks
- **Purity Factories Ltd.** for the Purity’s Goodies Box
- **Anne Davis** for the Traditional Christmas Themed Lap-Quilt
- **Rocket Bakery** for its Homemade Granola and Strawberry Jam
- **Third Place Tonic** for its Original & Ginger Rose Tonics





Stuff-a-Sock

# We distributed stockings to:

**2030** vulnerable adults in Newfoundland and Labrador through

**50** different charities and community groups.

**1084** Male and

**946** Female stockings were shipped across the province to  
**15** different communities (including those in the metro region).

Generous workplaces and individuals provided

**461** fully stuffed stockings and donated nearly

**\$6,136** to purchase supplies.



Amazing **top-tier SPONSORS** included

- Pipers
- Air Labrador
- Provincial Airlines





# Campaign Workplace Events

# 44

Companies participated in our  
2016 Workplace Campaign.

# 24

Government  
Departments  
participated in the  
Government of  
Canada Workplace

Charitable Campaign (GCWCC), which  
United Way manages and is a funding co-  
recipient with HealthPartners.



# ExxonMobil Canada East



*The Neighbourhood Strays at Talent Night*

ExxonMobil Canada East has been an integral part of the growth and development of United Way Newfoundland and Labrador, raising over \$3 Million for the organization since its inception in 2005. The dedication we've witnessed repeatedly over the years has resulted in ExxonMobil and its employees being recognized as the top performing Workplace Campaign consistently over the course of our history together.

The 2016 Campaign, spearheaded by co-chairs Amanda Whiteway and James Baumgartner, raised over \$311,000. The charitable nature of the staff is beyond commendable and an upwards of 70 volunteers came together to make the Campaign the best it could have been. ExxonMobil inspires its employees to be philanthropic – they represent 49% of our Leadership Donors (individuals who donate \$1000+ for a given campaign year). This is a true testament to their dedication of ensuring that they are giving back to the communities in which they work and live. Thank you to all the employees and management at ExxonMobil Canada for being such a big part of our success.

# Canada Revenue Agency



*Fruit & Yogurt Parfait Day!*

As a Government of Canada Workplace Charitable Campaign (GCWCC), Canada Revenue Agency has been a longtime supporter of United Way Newfoundland and Labrador. Each year, Employee Campaign Coordinator Krista Silver, works with a dedicated team of volunteers from three different CRA locations, to plan and organize the Campaign. Each year includes a number of fun events, and in 2016 for example, CRA hosted an extremely successful Chase the Ace fundraiser, which raised over \$14,000 for GCWCC.

Aside from being the top performing government campaign, CRA in combination with all Federal Government departments, are the third largest fundraising entity for United Way Newfoundland and Labrador. In addition to being charitable with their donations, CRA employees take an active role in the community as well. Each year, CRA sends teams to participate in our annual Day of Caring® event and during Christmas, they are big supporters of our Stuff-A-Sock Campaign. Having dedicated workplace partners like CRA is key to our success, and we are so very thankful to have them!



# Suncor Energy Canada

Suncor Energy Canada continues to be one of United Way Newfoundland and Labrador's top workplace supporters. Each year, their Campaign is well planned and filled with innovative and fun ways to support the programs and services we fund, here in the province. The 2016 Campaign Chairs, Tim



*Nerf Gun Competition*

Connors and Victoria Bartlett worked with a team of volunteers to ensure another Campaign filled with exciting events such as a Lip Sync Battle, Auction, Cake Raffle, Nerf Gun Competition, and Sandwich Shop event that brought together Suncor Employees with a selection of funded program representatives. The Sandwich shop enabled staff to purchase delicious sandwiches and treats with proceeds going to the Community Fund, as well as providing them the opportunity to learn more about the programs they're supporting.

Overall, the 2016 Campaign was another great success, with donations from Suncor Employees coupled with a generous corporate donation amounting to over \$122,000! The Suncor team certainly knows how to host a United Way Campaign, and it's always so much fun working with them!

# Noseworthy Chapman



*Kick-Off Breakfast Event*

With a staff of roughly 35 people, Noseworthy Chapman has proven that small groups can have a big impact. As a loyal participant in the United Way Newfoundland and Labrador Workplace Campaign for the last 11 years, their staff has donated over \$60,000! In addition to hosting a number of fun events, they are also consistent supporters of the payroll deduction program. Kayla Wadland, who has been the Employee Campaign Coordinator for Noseworthy Chapman for the last few years, works diligently to make sure the campaign is a success. Always starting with a big breakfast, they've organized a variety of events over the years that are guaranteed to get everyone involved - live auctions, chase the ace, candy sales and their personal favorite, the staff bingo! They are a close knit group, and it's always fun for us to spend some time with the gang at Noseworthy Chapman each year.

# 2016 Workplace Partners & Government Departments

- Acklands-Grainger
- Agriculture and Agrifoods Canada
- Atlantic Canada Opportunities Agency
- Atlantic Lottery
- BDC Bank (Business Development Bank of Canada)
- Bell Canada
- Bimbo Canada Salary Fresh (Canada Bread)
- BMO Bank of Montreal
- Canada Border Services Agency
- Canada National Research Council
- Canada Post
- Canada Revenue Agency
- Canadian Coast Guard
- Canadian Food Inspection Agency
- Canadian Medical Association
- CBC Radio
- CIBC
- Citibank
- Costco
- CST Canada (Ultramar)
- Defence Construction Canada
- Deloitte
- Eli Lilly
- Emera/Nova Scotia Power
- Enterprise Holdings
- Environment Canada
- Esso Gift Card Program
- ExxonMobil Canada
- Farm Credit Canada
- Federal Service Retirees
- Fisheries and Oceans Canada
- Fluor Canada
- Freedom 55 Financial
- GE Canada
- Hebron Topside
- Hewitt Equipment LTD
- HR Project Partners
- HSBC
- Indian and Northern Affairs
- Janssen-Ortho
- Johnson & Johnson Medical Products
- Ledcor Industries
- Manulife Financial
- Medavie Blue Cross
- Memorial University of Newfoundland
- National Defence
- Nintendo
- Newfoundland and Labrador Federation of Labour
- Noseworthy Chapman
- PepsiCo Foods Canada
- Pippy Snowbike Festival
- Public Prosecution Service of Canada
- Public Services and Procurement Canada
- R.V. Anderson Associates Ltd.
- RBC Royal Bank
- RCMP
- RioCan Management Inc.
- Rogers Communications Inc.
- Scotiabank
- Service Canada
- Shared Services Canada
- Speedy Glass
- Stewart McKelvey
- Suncor Energy Inc.
- Sunlife Financial
- TD Bank Financial Group
- Terrapure Environmental
- The Cooperators
- Toromont CAT
- United Way Newfoundland and Labrador
- UPS Canada
- Valero Energy Inc.
- Veterans Affairs Canada
- WorleyParsons

## UNIONS:

- |             |                                 |         |                    |             |
|-------------|---------------------------------|---------|--------------------|-------------|
| • ACEP*CAPE | • CUSTOMS AND IMMIGRATION UNION | • LUMUN | • PIPSC            | • UEW*STE   |
| • BCGTM     |                                 | • MCGS  | • PSAC*AFPC        | • UNDE      |
| • CEIU*SEIC | • IBEW                          | • MUNFA | • TAUMUN           | • UNIFOR    |
| • CPAA      | • IEW*STE                       | • MUNSU | • TEAMSTERS CANADA | • UPCE      |
| • CUPE      | • IUOE                          | • NAPE  | • UCTE*UCET        | • UVAE*SEAC |
| • CUPW      |                                 |         |                    |             |

# Leadership Donors

United Way 'Leaders' are those generous donors who have contributed a personal gift of more than \$1,000 to their United Way workplace Campaign.

Lily K. Abbass  
Kebin Abraham  
Okenna Afeefuna  
Bobbi J. Anthony  
Jason Arblaster  
Joseph A. Arsenaault  
Allan Bailey  
Jessica Banfield  
Robert-Paul Barren  
Katherine Bartlett  
Shelley A. Beer  
Barney Berge  
Paul Bishop  
Neil E. Bolivar  
Stephen Boyd  
Larry Breen  
Joseph F. Browne  
Thomas Burns  
Jeanne L. Butler  
Barbara Caines  
Jan Cantin  
Adam Chaulk  
Deanne Chaulk  
Jim Conroy  
Emily Cornelius  
Craig Cowan  
Gina Crowe  
Tammy Davis  
Deborah Dawe

John Downton  
Marsha Drover  
France Duguay  
Robert A. Dunphy  
Paul F. Durdle  
Robert J. Edwards  
Stephen C. Edwards  
Lynn Evans  
Jim Fallon  
Michael Feaver  
Katrina Fisher  
Leanne Fleming  
Mark A. Foster  
Matthew Galgay  
Marty A. Gaulin  
Leslie Grattan  
Patrick Gregory  
Brian M. Groves  
Catherine A. Hall  
Ryan J. Haynie  
Amanda Hickey  
Denise N. Hodder  
Steve Hogan  
Kevin G. Hollohan  
David A. Howe  
Karen Humby  
Rod B. Hutchings  
Glen J. Hynes  
Chad Jarvis

Daniel G. Jubainville  
Shane E. Kennedy  
Adrice King  
Colin Krulicki  
Warren LaBrash  
Paul F. Lynch  
Kendra MacDonald  
Jason Maher  
Glen Maloney  
Joanne Martin  
Heather A. McAllister  
Meghan McCormick  
Mark McGuire  
James Moores  
David Noseworthy  
Ryan J. Noseworthy  
Sean O'Brien  
Margot & Brian O'Connell  
Jennifer O'Keefe  
Geoff Parker  
Wade Parsons  
Kimberley A. Pearce  
Keith G. Pike  
Doug Pittman  
Leonard Power  
Jerry Renda  
Ralph Rice  
Cynthia Roche  
Peter F. Ronayne

Catherine Russell  
Michael F. Ryan  
William N. Scott  
Sadie Sellers  
Troy Shandro  
Ian Slade  
Randy W. Somerton  
Sandra M. Sproule  
Robert E. Stokes  
Sherry Strickland  
Rita Stright  
Bill P. Swett  
James Templeton  
Florence A. Thomas  
Jeffrey L. Tilley  
Richard W. Tobin  
Arden E. Turpin  
Holly-Ann Turton  
Michael Veitch  
Sherry Walsh  
Victoria Warford  
Elizabeth (Betty) Whalen  
Amanda Whiteway  
Robert Whyte  
Anita Wilkins  
Kenneth C. Windsor  
Troy L. Wiseman  
Miriam Woodfine  
Jerry Young

# Thank You

## United Way Volunteers

To each and every volunteer who gave of their time to help United Way be the best it can possibly be, in 2016.

### Employee Campaign Coordinators

Irene Abbot	Laura Hartery
Paula Armstrong	Jan Hendry
Shelley Bambrick	Barbara King
Jeff Barnes	Nancy Lee
Kimberley Barrett	Erin Murphy
Victoria Bartlett	Tina Murphy
Jennifer Batten	Margaret Noel
Brittany Beaucage	David Noseworthy
James Beaumgartner	Cathy O'Brien
Rebecca Bell	Cynthia Payne
Cathy Brennan	Leanne Philpott
Andrew Brown	Eddie Pittman
Neil Burgess	Susan Ploetner
Martin Chaisson	Danielle Power
Cathy Coffin	Mary-Lou Quilty
Victoria Collins	Ashlee Rideout
Laura Crosbie	Cassandra Riggs
Stephanie Day	Ashley Rixon
Terri Leigh Dodge	Kristen Scott
David Doody	Sophie Semigak
Frank Dormody	Krista Silver
Kora Duffett	Janice St. John
Ashley Dunphy	Jeffrey Tilley
Michele Dyer	Kayla Wadland
Roy Gillard	Sherry Walsh
Melodie Granter	Mindy Weir
Peter Halliday	Melissa Whelan
John Hamilton	Amanda Whiteway
Faron Harnum	

### Impact Speakers

Kelly Leach	Big Brothers Big Sisters of Eastern Newfoundland
James Goodridge	Big Brothers Big Sisters of Eastern Newfoundland
Julie Power	Big Brothers Big Sisters of Eastern Newfoundland
Jennifer Fleming	Big Brothers Big Sisters of Eastern Newfoundland
Susan Penney	Canadian Cancer Society Newfoundland & Labrador
Deborah Wearn	Canadian National Institute for the Blind (CNIB)
Christine Whelan	Candlelighters Association of Newfoundland & Labrador
CJ Whelan	Candlelighters Association of Newfoundland & Labrador
Travis Fowler	Choices for Youth
Karen Lacey	Crohn's and Colitis Newfoundland & Labrador
Maureen Bethel	Daybreak Parent Child Center
Rebecca Bergshoeff	Duke of Edinburgh Award
Amy Penney	Duke of Edinburgh Award
Mark Bradburry	Easter Seals Newfoundland & Labrador
Rachel Warren	Easter Seals Newfoundland & Labrador
Paul Thomey	Eating Disorder Foundation Newfoundland & Labrador
Frank Healey	Heart & Stroke Foundation Newfoundland & Labrador
Alicia Curran	Kidsport Newfoundland & Labrador
Katie Blyde	The Pottle Centre

### Touton Slider Drive-Thru Volunteers

Maureen Bethel	Edith Hussey
Joe Browne	Vanessa Hussey
Dianne Buffett Melvin	Jillian Matterface
Cathy Coffin	Merissa McGrath
Sandy Collins	Caroline Nicholson
Jim Crockwell	Julia Perry
Janine Dicks	Krista Silver
Peter Elliott	Lyndsay Skanes
Melissa Elliott	Nick Stuckless
Nancy Gosse	Jacqui Winter
Joanne Heidgerken	Jerry Young
Jakob Huels-Elliott	

### Stuff-a-Sock Helpers

Maryanne Baird
Calvin Brushett
Terri Childs
Sandra King
Jerrold Lalonde
Connie Maddigan
Marina O'Flaherty
Troy Wiseman
Audrey Wood



# Our People

## Current Board of Directors

- Joe Browne, Chair
- Jacqui Winter, Vice Chair
- Pádraig Mohan, Past Chair
- Sherry Walsh, Treasurer
- Stephanie Korab, Director (Marketing & Communications)
- Patrick Roche, Director (Community Investment Committee)
- Erin Manning, Director
- Lisa Williams, Director



## Staff

TAMMY DAVIS, Executive Director  
Tammy.Davis@nl.unitedway.ca • 709-753-9888

JENNIFER KONECHNY, Administrative & Database Coordinator  
admin@nl.unitedway.ca • 709-753-8288

LISA-MARIE FIFIELD, Campaign Coordinator  
Lisa-Marie.Fifield@nl.unitedway.ca • 709-753-8289

DIANA FISHER, Marketing & Communications Coordinator  
Diana.Fisher@nl.unitedway.ca • 709-753-1628

NICOLE EALES, Finance Officer  
Nicole.Eales@nl.unitedway.ca • 709-753-0583

## 2016 Committees of the Board

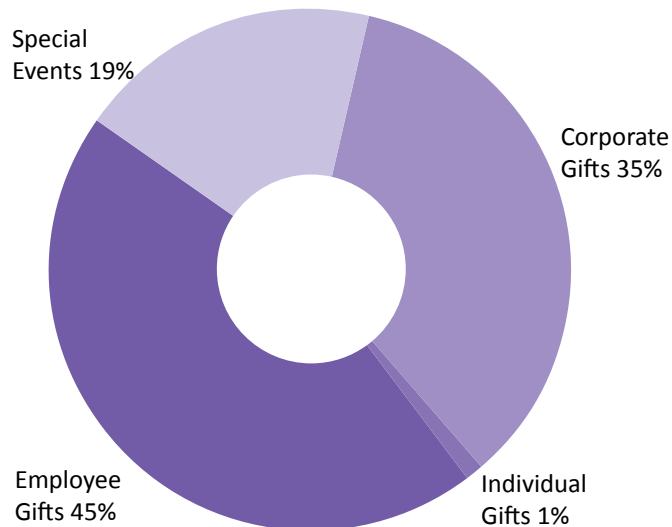
- Al Antle
- Toby Barnes
- Rebecca Bell
- Mark Brown
- Hazel Clarke
- Ainsley Hawthorn
- Stephanie Korab
- Ruby Manuel
- Jennifer McGrath
- Caroline Nicholson
- Ross Reid
- Pat Roche
- Mary Shortall
- Sean Wiltshire
- Amy Wyse

## Thank you to our departing Board Members:

- Don Belanger
- Tina Eddy
- Mark Power
- Robert Rogers
- Jerry Young

# FINANCIAL REPORT

We are all in this together. In 2016, you helped us raise \$924,000 for the communities of Newfoundland and Labrador.



Corporate Gifts	\$324,873
Individual Gifts	\$5,277
Employee Gifts	\$420,332
Special Events	\$173,525

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<b>Total Raised In 2016 Campaign</b>	<b>\$924,007</b>
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Campaign Revenue Prior Year	\$58,900
Other Revenue	\$14,590

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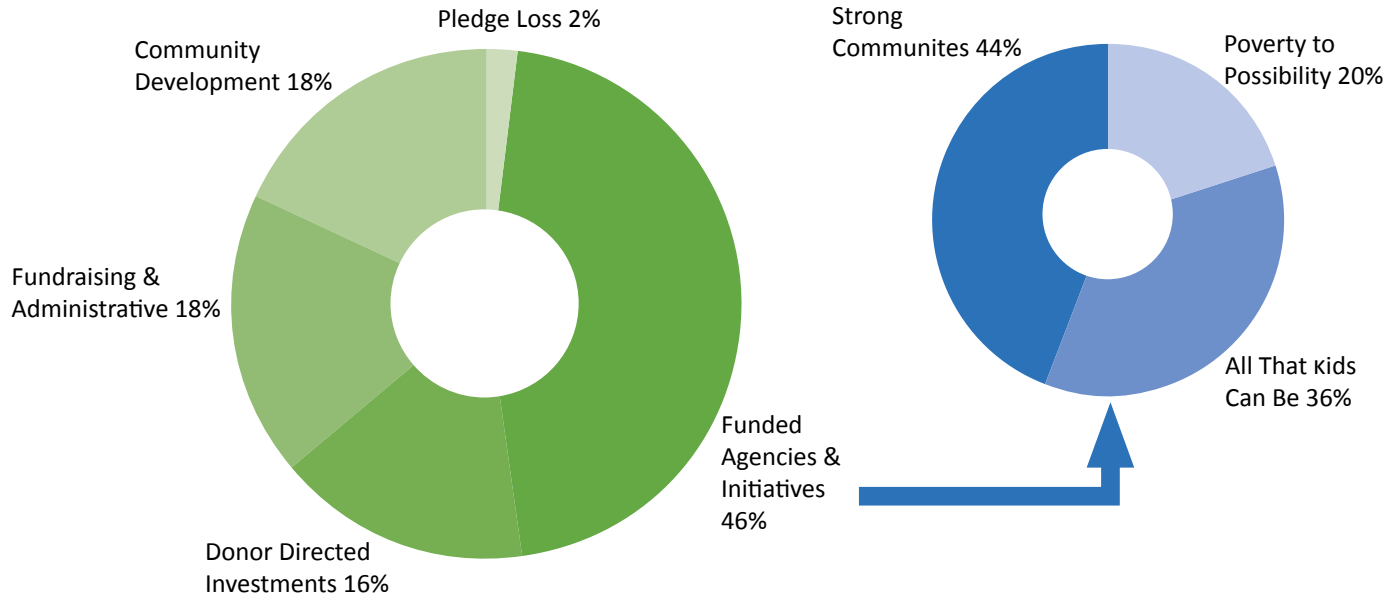
<b>Total Revenue</b>	<b>\$997,497</b>
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Full Financial statements are available by connecting with our office by telephone (709) 753-8288 or email [info@nl.unitedway.ca](mailto:info@nl.unitedway.ca)

## THANK YOU!

# FINANCIAL REPORT

## How the Funds Were Invested



Funded Agencies & Initiatives	\$484,919
Poverty to Possibility	\$94,140
All that kids can be	\$175,619
Strong communities	\$215,160
Donor Directed Investments	\$169,451
Fundraising & Administrative	\$192,252
Community Development	\$182,480
Pledge Loss	\$15,924
<b>Total Expenses</b>	<b>\$1,045,026</b>

We're very social people, come join us on...



Our New Blog: **[unitedwaynl.wordpress.com](http://unitedwaynl.wordpress.com)**

Our Website: **[nl.unitedway.ca](http://nl.unitedway.ca)**



**United Way**

**Newfoundland  
and Labrador**

**Change starts here.**

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