

Funded by the
Government of Canada's
Community Services Recovery Fund

Canada 

Press Release

For Immediate Release

56 Newfoundland and Labrador community service organizations receive \$2,670,545 through the Government of Canada's Community Services Recovery Fund

August 30, 2023 [St. John's, NL] - Today, the Community Foundation of Newfoundland and Labrador and United Way of Newfoundland and Labrador are pleased to announce **\$2,670,545** in funding to support **56** organizations in Newfoundland and Labrador through the Government of Canada's Community Services Recovery Fund. The Community Services Recovery Fund is a one-time investment of \$400 million to help community service organizations (charities, non-profits, Indigenous governing bodies) adapt, modernize and be better equipped to improve the efficacy, accessibility and sustainability of the community services that they provide through the pandemic recovery and beyond.

Below is a full list of projects being supported through the Community Foundation of Newfoundland and Labrador and the United Way of Newfoundland and Labrador.

Community service organizations are at the forefront of addressing communities' needs. Since the early phases of the COVID-19 pandemic, they have struggled with increased demand for their services, reduced revenues, declines in charitable giving due to the rising cost of living, and a greater need to make use of digital tools. Many organizations are struggling to recover and adapt their services to the changing needs in Newfoundland and Labrador.

"Community service organizations are at the heart of communities like those across Newfoundland and Labrador, creating a sense of belonging from coast to coast to coast. The Community Services Recovery Fund will enable organizations, like those listed, that serve our diverse communities to adapt and modernize their programs and services and to invest in the future of their organizations, staff and volunteers. Together, we can rebuild from the isolation of the COVID-19 pandemic and build a more just and equitable future for those in Newfoundland and Labrador."

– Jenna Sudds, Minister of Families, Children and Social Development

More information can be found at the [CFNL](#) or [UWNL](#) websites. Visit the Canadian Red Cross's [website](#) for details of the grants to organizations through its CSRF streams.

Community Foundation of Newfoundland and Labrador		
Organization	Amount Funded	Project Description
Alexander Murray Hiking Trail	\$70,500	Develop an annual Fundraising strategy which includes budget projections with resource and timeline details.
All Saints Anglican Parish Conception Bay South	\$31,320	Procure and install a computerized GIS-based Cemetery Management System containing all current paper records, maps and financial data.
Baccalieu Trail SPCA Inc.	\$55,000	Engage a qualified consultant to provide analysis, strategy, direction, design and implementation of a comprehensive marketing strategy and financial sustainability plan.
Big Brothers Big Sisters of Eastern Newfoundland	\$44,875	Digital and Data Transformation to safeguard client files, maximize time spent on program delivery and allow for better connections with program alumni.
Bridges to Hope	\$64,350	Plan and implement a Fund Development Strategy to identify new opportunities while improving donor relations and stewardship.
Canadian Hard of Hearing Association Newfoundland and Labrador (CHHA-NL)	\$15,000	Development of a Client Information & Management System that will improve client information intake and case management, enhance loans of hearing assistive technology, inventory control and security for remote work and streamline reports, statistical management and database management.
Clarenville Nordic Ski Club Inc.	\$11,854	Modernize and simplify operational processes with the aim of mitigating the effects of the loss of revenue and increased demands on volunteers.
Exploits Valley Community Coalition	\$60,950	Governance review for organizational resilience, a new internal and external communications plan and exploring the merger with other community support organizations.
Gander and Area SPCA Inc.	\$58,690	Modernize the organization by creating a brand and establishing integral communication approaches, as well as developing improved and sustainable systems for generating stable revenue.
Harbour AUTHORITY of Rose Blanche and Harbour le Cou	\$11,500	Digital transformation of accounting system to allow access to customer files and to enhance electronic communication and processes.
Intervale Associates Inc.	\$32,070	Develop a comprehensive set of policies relating to employment standards, health and the workplace environment.
Logy Bay Development Association Inc.	\$10,227	Purchase video conferencing equipment to allow meetings and community programs to be held virtually or in a hybrid format.
MacMorran Community Centre	\$11,673	Branding audit and evaluation to redefine the community's understanding of the diverse program and service offerings that make MacMorran much more than a "community centre."
Southern Avalon Senior Citizens Housing Assoc.	\$17,660	Enhance electronic communications with the purchase of video conferencing equipment and training.
Mokami Status of Women Council	\$82,500	Evaluate trauma-informed practices across MSWC, prioritizing staff collective care to address burnout and vicarious trauma.

Mushuau Innu First Nation	\$100,000	An information technology assessment and digital roadmap project will review the current technology used by the First Nation and develop a roadmap and plan to modernize the delivery of social services in the community.
Newfoundland & Labrador Public Sector Pensioners' Association	\$12,355	Equip the board room of the Association with the necessary digital infrastructure to conduct virtual and in-person meetings and events.
Newfoundland Symphony Orchestra	\$33,000	Install an orchestra management system which will link all functional departments and groups across the organization.
Norris Arm Heritage Society	\$68,650	Install a POS system, update the accounting and payroll system and create an inventory control system.
Shallaway Youth Choir	\$44,000	Redesign of the choir's website, with the goal of making it more user-friendly and engaging for diverse youth, parents and audiences.
Shorefast	\$75,000	Expand fundraising infrastructure to support a growing team of fundraisers. Focus will include prospect research, pipeline development and management, CRM capabilities and articulating funding priorities.
St. Gabriel's Hall Inc.	\$77,000	Enhance the organization's capacity to plan and host events in partnership with organizations promoting diversity, equality, and environmental stewardship.
St. John's Minor Baseball Association	\$13,000	Update accounting processes to allow for more time to be spent on programming and less on administration.
St. John's Tool Library Inc.	\$15,000	Affix durable anodized aluminum tags onto all "tag-friendly" tools and program them into an asset management system via myTurn.com.
St. Lawrence Anglican Church	\$15,000	Additional shelving, fridges and displays to meet the increased demands at its Thrift Store and Pop-Up Pantry Food Bank.
The Gathering Place Inc.	\$100,000	Streamline, strengthen, and secure a Digital Guest Database, providing pertinent safety and programming information to Guest Support Workers and Guests while accurately capturing data.
Tuckamore Festival	\$39,826	Implement a digital content management strategy to develop audiences and promote our performance and education activities online.
Wonderbolt Productions Inc	\$72,000	Revamp, expand and improve the organization's systemic infrastructure, strategic planning and overall resilience, including a comprehensive review of governance and work processes.

United Way of Newfoundland and Labrador

Organization	Amount Funded	Project Description
Anglican Parish of Burin	\$20,000	To make the services provided by our organization more accessible to everyone who would seek to partake of them.
Anglican Parish of St. Philips	\$30,000	Expand our outreach by utilizing new technology to make worship and other activities more accessible to a wide group of people.

Anna Templeton Center of Art Craft And Design	\$82,500	Adapt to Support the Arts and strengthen the internal capacity of the Anna Templeton Centre so the organization can provide innovative and redesigned services based on information gained during the COVID-19 pandemic.
Autism Society, Newfoundland & Labrador	\$39,000	Foster participant-led social connections in a safe and supportive environment.
Bell Island Community Food Bank Inc	\$44,000	Provide a safe, socially distant space for program activities.
Burin Peninsula Health Care Foundation Inc.	\$27,427	Create ergonomic waiting areas within the Burin Peninsula Health Care Center (BPHCC) that meet Infection Prevention & Control (IPAC) standards and enhance outdoor spaces for long-term care residents.
Campbellton Pastoral Charge of the United Church of Canada	\$12,550	Increase contact with community members and others by increasing our ability to provide worship and contact through digital media efficiently.
Canadian National Institute for the Blind	\$50,000	Launch a Mobile Hub that will bring programs and services to communities throughout the province - tackling the barrier of transportation that so many individuals with sight loss face.
Community Action Group for Adults with Developmental Disabilities Inc.	\$41,340	Provide added encouragement to recycle by supplying an Xpress drive-thru drop-off for customers, which will be available to them 24 hours/day, 7 days/week.
Community Centre Alliance	\$140,500	Provide intensive support and system navigation for those facing complex mental health barriers to employment.
Gander Boys and Girls Club	\$10,500	Allow our Club to broaden its reach by connecting with youth from different communities and ethnocultural backgrounds through virtual BGC Gander Programming.
Goose Bay Military Family Resource Centre	\$48,109	Enable the GBMFRC to have high-quality hybrid programming for the Military and Veteran 5 Wing Community.
Gros Morne Summer Music	\$100,000	Build new regional youth digital arts programs in underserved and Indigenous communities.
Holy Cross Parish	\$27,000	Upgrade our technology to provide support to our community.
Manuels River Community Inc.	\$54,500	Build our capacity to be flexible and respond to the challenges posed by COVID, the economy, and the new generation's needs and wants so that we can thrive.
Museum Association of Newfoundland and Labrador	\$59,914	Adapt MANL's in-person-based services to online where possible while redesigning, creating new content and generating the ability to present them to the public while equipping the organization to do so.
Newfoundland and Labrador Food Umbrella, Inc.	\$100,000	Broaden our food delivery services to be able to provide more food to those in need.
Opera on the Avalon	\$100,000	Adapt existing programs and services to modify current offerings better to fit the needs and circumstances of Emerging Operatic

		Artists.
Pensioners, Senior Citizens/50+ Federation - 55+ Association	\$11,882	Allow seniors to learn new quilting methods while working and socializing in a safe environment.
Rainbow Riders Therapeutic Riding Centre	\$10,000	Merge traditional talk therapy with the benefits of equine therapy to provide our participants aged 12-16 with a skilled mental health professional such as a Social Worker, Psychologist and/or Occupational Therapist.
Smallwood Crescent Community Centre Inc.	\$60,503	Help vulnerable populations address food insecurity in the future, which initially became a community concern during the COVID-19 pandemic.
Spinal Cord Injury Newfoundland & Labrador Inc.	\$56,100	Transition our existing services to an online approach through video conferencing and information and resource sharing.
St. John's Aquarium Inc.	\$97,250	Increase visitor capacity by incorporating and converting an existing portion of the adjacent warehouse into a new Mini Aquarium exhibit space.
St. Lawrence Community Youth Network Inc.	\$20,000	Redesign our programming to provide services through both in-person and online delivery.
St. Mark the Evangelist	\$30,000	Replace audio equipment to improve the quality of worship, fellowship and educational events as experienced by hard-of-hearing individuals in-person and all who participate virtually.
Topsail United Church	\$15,225	Add equipment to the TUC building to continue to pivot to the in-service delivery required in a world with COVID-19.
Vera Perlin Society Inc.	\$87,245	Provide the organization with a staff person to establish the best navigational tools/support.
Western Environment Centre Inc	\$52,000	Provide support for us to increase and improve our online community engagement, including creating a virtual companion to our food skills workshop series.

Community Services Recovery Fund



Canadian Red Cross



COMMUNITY FOUNDATIONS OF CANADA



United Way Centraide Canada

Fonds de relance des services communautaires



Croix-Rouge canadienne



FONDTIONS COMMUNAUTAIRES DU CANADA



Centraide United Way Canada

The [Community Foundation of Newfoundland and Labrador](#)'s vision is thriving Newfoundland and Labrador communities where everyone belongs. CFNL contributes to this by stewarding funds and connecting diverse people, ideas and resources. Established in 2001, CFNL stewards more than \$2 million in philanthropic investment for the benefit of the province and has facilitated granting of over \$4 million since 2019. We're part of [Community Foundations of Canada](#) (CFC), the national network for Canada's 200+ community foundations that, combined, stewards \$7 billion in resources and reaches 90 percent of the country's geography.

About United Way Newfoundland and Labrador

[United Way of Newfoundland and Labrador](#) is one of the newest United Way – Centraide organizations in Canada, having been officially launched in 2005. Spearheaded by five Rotary Clubs on the Northeast Avalon, the local chapter initially came to being as United Way of Avalon. After several years of fundraising and community building success, in 2009, we relaunched our organization as United Way of Newfoundland & Labrador. This change allowed us to fundraise and invest those funds throughout the entire province. We are a LOCAL organization that provides funding and support to charities and programs throughout Newfoundland and Labrador through our Community Fund grants. To date, we have invested over \$7.2 Million dollars to charities through our community fund right here at home since 2005 and over \$2.4 Million to other registered charities through our donor choice service!

Media Contacts

Nicole Dawe
Executive Director
Community Foundation of Newfoundland and Labrador
ndawe@cfnl.ca
T: 709-221-1030
M: 709-219-7865

Lisa Marie Fifield
Interim Executive Director
United Way of Newfoundland and Labrador
T: 709-753-8289
M: 709-765-9121