

Quick Reference Guide for your Workplace Campaign

Who to contact?

Your main Point of Contact for all things related to your United Way Campaign is:

Amy Palmer - Relationship and Development Officer. Telephone 709-753-8289 Email: amy.palmer@nl.unitedway.ca

You can also connect with Lisa-Marie Fifield - Executive Director. Telephone 709-753-9888 Email: lisa-marie.fifield@nl.unitedway.ca

Need a Speaker?

Having a speaker attend your campaign launch is a great way to drive home the impact that your fundraising efforts have. Please contact Amy as soon as you have a date and time secured for your launch, so that she can work with you to find a suitable speaker. Speakers can accommodate both virtual and in person events

Running a lottery?

If you plan on running a lottery, please connect with us so that we can obtain a lottery license for you. There is some specific information we will need, like: Date and type of draw; number of tickets to be printed; value of prize, location of draw. Your United Way NL Contact for this is Janet Grace: janet.grace@nl.unitedway.ca

Please note: at least 3 WEEKS NOTICE is required to allow for ample processing time of lottery request

Want to Volunteer?

If you're looking to arrange a volunteer experience for your team, please provide us with the following information:

*Date your team are available *Times available (AM/PM/Full day)

*Do you have a budget (not necessary, but good to know for certain opportunities!)

*Number of participants (PLEASE NOTE: many of the organizations we work with operate out of small spaces, so your team may need to be broken out into smaller groups. We generally suggest groups of 5. This ensures you get the most out of your experience!

100% Local. Your Donation Stays Here in Newfoundland and Labrador.

Quick Reference Guide for your Workplace Campaign

Hosting a Special Event?

Special Events are fantastic and fun ways to generate donations towards the cause. Bring people together, bolster motivation, and mobilize participation in supporting our communities. From familiar favorites like a bake sale, BBQ or even a Monte Carlo Night, to interesting invitationals like a book fair, video game competition, trivia or paint activity, and inflatable character costume race!! Looking for ideas? We have lots to share!

Want to Learn More?

We are able to offer various workshops and learning sessions - enhance engagement and promote team building through education. Topics include UWNL Community Works, Wellness and Self Care, plus a variety of topics on mental health, financial literacy, life skills and more. If there is a topic of interest, please reach out and ask - topic-on-demand is available if possible!

Need Resources and Materials?

Pamphlets, brochures, banners, posters, pledge forms, campaign guides, slide decks - what is it you're looking for? Let us know what you need to make your campaign most successful, and we will deliver it to you.

Further Questions?

We are here to help, support, encourage and applaud! Our work would not be possible without you, your team, your time, hard work and dedication. For any questions, details, concerns, or curiosities, please reach out to us!

Thank You for Your Amazing Support!

100% Local. Your Donation Stays Here in Newfoundland and Labrador.